



Crosstown Parkway Community Celebration and Block Party Sponsorship Commitment

In return for your sponsorship of the Crosstown Parkway Celebration and Block Party, the City of Port St. Lucie will provide the corresponding sponsorship benefits as outlined in the sponsorship brochure. Thank you for supporting this event!

Select	Level	Contribution Amount	Payment Type
	Premier Sponsors	\$10,000	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check
	Platinum Sponsors	\$5,000	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check
	Gold Sponsors	\$2,500	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check
	Silver Sponsors	\$1,500	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check
	Bronze Sponsors	\$500	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check
	Friends of the City of PSL	\$250	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check

Select	Vendors and In-Kind Services	Please describe services or items being offered Attach separate sheet if necessary
	Kid Zone (Bounce House, Face Painter, etc.)	
	Food Truck Promoter	
	Entertainment / Music	
	Port-O-Lets	
	Selfie Station	
	Classic Car Show Organizer	
	Other	

**The deadline for all print media is Friday, August 30, 2019 at 5:00 p.m. Email logo to: reneem@cityofpsl.com.
Submit a vector file (ai, eps, pdf) or high resolution raster image, min 300 ppi with transparent background.**

Company Name: _____

Company Address: _____

Website: _____

Contact Info: Name _____ Title: _____

Phone: _____ Email: _____

Check Payment: If paying by check or in person, make check payable to the City of Port St. Lucie (write: "CP Celebration" in the memo line) Mail to or drop-off at: City of Port St. Lucie, 121 SW Port St. Lucie Blvd., Building A, Suite 159, Port St. Lucie, FL 34984

Phone Payment: Sponsorship Agreements can be completed on-line at www.cityofpsl.com/crosstown. Once the Agreement is submitted and received, contribution payments can be accepted via credit card at 772-871-5209.

**The registration deadline is Friday, September 13, 2019 at 5:00 p.m.
Sponsor Coordinator: Renée Major: 772-871-5209; reneem@cityofpsl.com
www.cityofpsl.com/crosstown**

SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is made this ____ day of _____ 2019 by and between the City of Port St. Lucie, a Florida municipal corporation ("City") and _____ ("Sponsor") for the Crosstown Bridge Opening to be held on September 28, 2019 ("Event"). The Sponsor has agreed to contribute to the City at the level and contribution as provided in the Sponsorship Commitment submitted to the City. City and Sponsor may be referred to individually as a "party" or collectively as "the parties."

TERMS AND CONDITIONS

- 1. LIMITATIONS.** Unless otherwise provided, the contribution or services and the sponsor benefits described in this Agreement are related solely to the Event during its corresponding dates and times and does not extend to any other events or promotional activities.
- 2. INSURANCE.** All City-required insurance coverages shall be included and must be reviewed and approved by the City.
- 3. LICENSE AND USAGE.** Sponsor hereby grants to the City a limited, non-exclusive license to use the Sponsor's trade names, trademarks, service marks and other proprietary information owned by the Sponsor for purposes of communicating the Sponsor's contribution for the Event. The City may use the Sponsor's fictitious or trade name in the City's marketing efforts online, in print, and in outdoor advertising and signage, in accordance with the sponsorship benefits.

4. **FORCE MAJEURE.** Neither party shall be responsible for events beyond its reasonable control, such as acts of God, weather delays, restrictions, security alerts or unforeseen commercial delays. If it becomes necessary to postpone the Event due to inclement weather or other conditions beyond the City's control, it may be rescheduled for another time. The Sponsor shall then be entitled to, and the City agrees to give Sponsor, all of the advertising and sponsorship rights set forth herein at no additional charge to Sponsor.
5. **AMENDMENTS.** This Agreement may only be amended by a written instrument executed by parties hereto.
6. **MISCELLANEOUS.** The City maintains its sponsorship program as a non-public forum and exercises sole discretion over who is eligible to become a Sponsor. The Sponsor agrees with the general terms of the Sponsorship Opportunities.
- a. **Venue and Choice of Law.** This Agreement is governed by the laws of the State of Florida and is binding upon the parties, their successors and assigns. Venue for any litigation shall be in the 19th Judicial Circuit in and for St. Lucie County, Florida or the United States District Court for the Southern District of Florida.
- b. **Indemnification.** Sponsor agrees to defend, indemnify, save and hold harmless the City and the City's officers, agents, and employees from any claim, demand, suit, loss, or expense or any damage which may be asserted, claimed, or recovered against or from City or City's officers, agents or employees by reason of any damage to property or personal injury including death, and which death, injury, or harm arises out of the performance of this Agreement by Sponsor or any act or omission of Sponsor, its agents, servants, contractors, patrons, guests or invitees, and includes any costs, attorney's fees, and expenses and liabilities incurred in the defense of any such claims or the investigation thereof. This paragraph shall not be construed to require the Sponsor to indemnify the City for the City's own negligence or intentional acts of the City, its agents or employees. Nothing in this Agreement shall be deemed a waiver of the City's sovereign immunity under s. 768.28, Florida Statutes. This clause shall survive termination of this Agreement.
- c. **Nondiscrimination.** Sponsor agrees that no person shall on the basis of race, color, national origin, sex, age, disability, family or religious status, as provided by Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, the Florida Civil Rights Act of 1992 and other nondiscrimination authorities be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination or retaliation under any program or activity.

The City reserves the right to withdraw sponsorship when the City determines that the Sponsor has not complied with this Agreement. The City and Sponsor agree that no conflict exists between the objectives and mission of the Sponsor and the City of Port St. Lucie. If the Sponsor is a vendor of the City, the Sponsor agrees that the benefits received are solely as part of this Agreement and no quid pro quo, guarantee of further business dealings, or additional benefits shall apply or be granted by the City to the Sponsor.

IN WITNESS WHEREOF, the parties have executed this Amendment as of the date entered above and the respective signatories of the parties whose signatures appear below hereby warrant and represent that they have been and are on the date of execution of this Amendment duly authorized to execute this Amendment on behalf of and bind their respective party.

City of Port St. Lucie, Florida

Sponsor:

BY: _____

Authorized Representative

Date: _____

Date: _____